



Privacy Policy

The people involved in Stichting Sticky, the organisation behind exec(ut), greatly value the privacy of the event's attendees. This document is meant to provide an overview of the policy Stichting Sticky maintains with regards to the privacy of exec(ut) attendees, outlining both which personal data Stichting Sticky collects and how it uses those data.

Should you have any questions or concerns regarding this policy, please do not hesitate to contact the organisation through conference@execut.nl. Attendance of exec(ut) constitutes as agreement to the terms outlined in this document, as agreed upon both through purchase of ticket(s) to the event and through entrance to the event.

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Which data are collected?

Stichting Sticky collects attendees' names, e-mail addresses and education level and dietary restrictions during the event's ticket check-out process, as well as the payment statuses as provided by its payment processor (Mollie B.V., Amsterdam, NL). Stichting Sticky does not collect any bank or credit card details, nor any other information linked to one's payment.

Should you have any concerns regarding the data you provide during the check-out process, please refer to [Mollie B.V.'s privacy policy](#). In case you would prefer to refrain from using Mollie B.V.'s services, please contact us through conference@execut.nl and we will try to accomodate your needs.

In addition to those collected during the check-out process, Stichting Sticky also collects e-mail addresses through a voluntary sign-up form on www.execut.nl.

Attendees in possession of a student ticket may be required to show proof of enrollment from their university or school upon entering the event. This information is neither collected nor stored, and only compared to your indicated education level to verify your eligibility for admission to the event at a reduced cost.

At the event attendees may be filmed, photographed, and recorded, either in a group or individually, as a participant of exec(ut).

How are these data used?

Stichting Sticky uses attendees' names, e-mail addresses, and payment statuses in order to send attendees tickets for exec(ut). Attendees are required to present a valid ticket to members of the organisation in order to gain admission to the event. Attendees' names, associated organisations and/or universities will also be printed on personal attendance badges which will be distributed at the event. Wearing these badges during the event is not mandatory, although we do recommend doing so and ask

attendees to keep them on their person in order to verify the validity of attendees' admittance.

In addition to this, attendees' e-mail addresses and names may be used to send them information concerning the event both before and after its occurrence. This information may include but is not limited to updates on the event's schedule, announcements of speakers, and paid-for content by our partners. These e-mails will always feature a method for unsubscribing from future e-mails. Additionally, Stichting Sticky will always adhere to any requests to unsubscribe from updates through e-mails sent to conference@execut.nl. This provision is also applicable to e-mail addresses submitted through the sign-up form on www.execut.nl.

Any photographic and/or videographic material collected during the event may be published in order to provide an impression of exec(ut). These materials may also be used for promotion or marketing of future events organised by Stichting Sticky, including future editions of exec(ut).

To make sure we can serve attendees with allergies and intolerances a complete lunch, we may need to share some dietary preferences with our venue; Jaarbeurs.

In an effort to contribute to a greener and more efficient conference, an exec(ut) app has been produced. This application does not use any personal information besides name and email address. It may include functions such as a digital booklet, schedule and a special game to play in between the talks.

To make it easier to connect with interesting partners, attendees will be given a QR code on their badge which can be used to provide contact information to interesting partners. With the attendee's permission partners may scan this code for this purpose. A week after the conference, their name, e-mail and education level will be sent to the partner by Stichting Sticky. The attendee can contact the committee or Stichting Sticky during the week after the conference to change their mind.

What about the Keylane giveaway?

During the ticket checkout the attendee can indicate a willingness to compete in the exec(ut) giveaway organized by Keylane. If the attendee chooses to participate, Stichting Sticky will share their name and e-mail with Keylane. Keylane may use this data to contact the user about the giveaway, as well as career opportunities. The transferred data is subject to [Keylane's privacy policy](#). Be mindful that this data is at that moment no longer under the care of Stichting Sticky. *The giveaway is opt-in.* If the user chooses not to participate or simply ignores it, no personal data will be shared with Keylane.

What will these data not be used for?

Data collected by Stichting Sticky will never be sold to third parties. Stichting Sticky may provide your data to third-party sub-processors for the purposes outlined above (e.g. The Rocket Science Group, Atlanta, USA, for usage of their MailChimp marketing tool).

Stichting Sticky does not transfer any personal information to its partners unless consent through the methods stipulated above has been given. Information directly supplied to said partners by attendees before, during, or after the event is not handled by Stichting Sticky and is therefore not subject to this privacy policy.